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**FORMER ADECCO AND PROVADE EXECUTIVE, JAMES PARKER, JOINS PINNACLE
AS SENIOR VICE PRESIDENT OF NORTH AMERICA**

Addition comes as Pinnacle continues to experience robust growth across all sectors

DALLAS, July 24, 2012 – Dallas-based [Pinnacle](#), a leading provider of Staff Augmentation, Payrolling/IC Compliance, Vendor Management Services and Vendor Management System (VMS) technology for workforce spend management, announced today the addition of James “Jamie” Parker as Senior Vice President of North American Operations.

Parker comes to Pinnacle with an extensive staffing industry background, including 30 years of executive experience at Adecco, the world’s largest personnel services company. Previously, he served as the President and Chief Operating Officer for two of Adecco’s U.S. business lines, Engineering & Technical and Medical & Sciences. Most recently, Parker served as Senior Vice President of Sales for Provade, Inc., a provider of VMS technology that Pinnacle acquired late last year.

“Pinnacle’s tremendous growth over the past decade has been driven by a relentless focus on customer service and internal excellence. It was important to bring in someone who could help our executive team build on that momentum,” said Pinnacle Chief Executive Officer Nina Vaca. “Jamie’s vast staffing industry knowledge and experience serving Fortune 500 companies will be a major asset to our organization.”

Parker will be responsible for leading Pinnacle’s North American staffing, payrolling, and master vendor/vendor management services and developing strategies to increase the company’s growth and quality. Pinnacle, which is the only firm ranked by Staffing Industry Analysts as being among the fastest growing firms for each of the past seven years, expects yet another record year in 2012.

“Pinnacle is an outstanding organization which has a tremendous staff that takes great pride in servicing their customers and contract employees,” Parker said. “I look forward to this new opportunity to join Pinnacle, one of the leading women and minority owned staffing companies in America.”

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About Pinnacle

Pinnacle is a staffing, payrolling/IC compliance, vendor management and vendor management systems (VMS) technology provider that recruits and manages contingent labor for a broad variety of Fortune 500 clients across multiple industry verticals. VMS technology is provided through Pinnacle’s wholly-owned subsidiary, Provade, Inc. Pinnacle’s 4,000 consultants serve clients at over 450 sites across the U.S. and Canada. In 2011, Pinnacle was ranked the third-fastest-growing staffing firm in the U.S. by Staffing Industry Analysts and honored as the country’s top minority-owned firm by the National Minority Supplier Development Council (NMSDC). For more information, visit us at www.pinnacle1.com.